



Big Brothers Big Sisters



BOWL FOR KIDS' SAKE

McLean County Bowl for Kids' Sake 2012

Pheasant Lanes
Bloomington, Illinois
Saturday March 31st
Saturday April 14th

Bowl for Kids' Sake is Easy!

Just register as a team or as an individual, recruit friends, family and co-workers to participate with you, each bowler raises \$100 and then comes out to their selected date and time to bowl and have fun! Each lane can hold up to 6 bowlers; have more than 6? Just let us know and we will put you on adjacent lanes to create one big party for you and your friends!

Pick a Date to Knock Down the Pins

Pick your date and time to bowl.

- Saturday, March 31st 6:00-8:00 & 8:30-10:30 PM
- Saturday, April 14th 6:00-8:00 & 8:30-10:30 PM

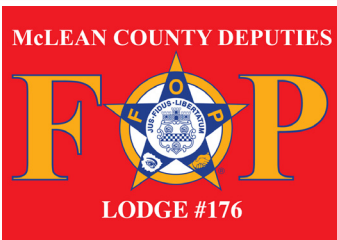
Call Big Brothers Big Sisters to Register

Call the BBBS office at 309-828-1870 to register your team or register online at <http://bbbs.kintera.org/2012>

Support Big Brothers Big Sisters and Win Prizes

All individuals who raise \$100 in donations get:

- A free Bowl For Kids' Sake T-shirt
- Two free games of bowling with shoe rental
- Free Food
- A chance to win door prizes from area merchants
- Raise more money to win more prizes!
 - \$100 - T-shirt
 - \$200 - T-shirt & Long sleeve t-shirt
 - \$300 - T-shirt, Long sleeve t-shirt & Hooded sweatshirt
 - Top 5 fundraisers, over \$1,000 in order, choose from TV, Playstation Move Bundle, iPad, Kindle Fire, or iPod Touch.





RAISE MORE MONEY. FASTER. EASIER. CREATE A PERSONAL FUNDRAISING WEBPAGE.

1. Go to <http://bbbs.kintera.org/2012> and click the “Register” button.
2. Choose to form a team, join a team or register as an individual.
3. Follow the on-screen instructions and choose your location, day and time to bowl.
4. Customize your page with a title, a message about Big Brothers Big Sisters and Bowl for Kids’ Sake, and a photo.
5. Start raising money by emailing your personal fundraising page to friends, family, coworkers, etc.

**Or, use the traditional Pledge Sheet to record and collect your donations.
If collecting pledges offline, please turn your donations in to the
Big Brothers Big Sisters office the week you are scheduled to bowl.**

TIPS FOR A SUCCESSFUL FUNDRAISING PAGE

- 1. Edit your homepage to tell your friends why you’re Bowling for Kids’ Sake. You can add pictures, You Tube Videos, and share your story!**

How this helps: People who upload a picture or share their story can raise 10x more than people who don’t.

- 2. Post about it on your Facebook status!**

How this helps: People who use their Facebook status can raise 3x more money than those who don’t.

- 3. Send e-mails to 20 friends!**

How this helps: On average, each e-mail you send raises \$10!

- 4. Send a Facebook message to 50 friends.**

How this helps: Sending messages can help you raise 315% more money!

- 5. Send a tweet on Twitter.**

How this helps: People who fundraise on Twitter can raise 10x more than people who don’t.

**Statistics show that, on average, a bowler who sends emails to
25 friends and family three times, will raise an average of \$625.**



**McLean County
Bowler Registration**

Team (Company Name, if applicable): _____

Team Captain: _____ T-Shirt Size: _____

Work Phone: _____ Home Phone: _____

Cell Phone: _____ Email: _____

Address: _____

City: _____ St. _____ Zip: _____

2nd Bowler: _____ T-Shirt Size: _____

Work Phone: _____ Home Phone: _____

Cell Phone: _____ Email: _____

Address: _____

City: _____ St. _____ Zip: _____

3rd Bowler _____ T-Shirt Size: _____

Work Phone: _____ Home Phone: _____

Cell Phone: _____ Email: _____

Address: _____

City: _____ St. _____ Zip: _____

4th Bowler _____ T-Shirt Size: _____

Work Phone: _____ Home Phone: _____

Cell Phone: _____ Email: _____

Address: _____

City: _____ St. _____ Zip: _____

5th Bowler _____ T-Shirt Size: _____

Work Phone: _____ Home Phone: _____

Cell Phone: _____ Email: _____

Address: _____

City: _____ St. _____ Zip: _____

6th Bowler _____ T-shirt Size: _____

Work Phone: _____ Home Phone: _____

Cell Phone: _____ Email: _____

Address: _____

City: _____ St. _____ Zip: _____

Get Started:

Team Captains build a team and register for a date & time.

Register Your Team:

Online: <http://bbbs.kintera.org/2012>

Mail:

Bowl for Kids' Sake

603 S. Center St.

Bloomington, IL 61701

Phone: 309-828-1870

Fax: 309-820-8699

Email: specialevents@bbbscil.org

**Pheasant Lanes
804 N. Hershey Rd.
Bloomington, IL 61704**

Please indicate the Day & Time your team would like to Bowl.	
<input type="checkbox"/>	March 31, 2012 6:00-8:00 PM
<input type="checkbox"/>	March 31, 2012 8:30-10:30 PM
<input type="checkbox"/>	April 14, 2012 6:00-8:00 PM
<input type="checkbox"/>	April 14, 2012 8:30-10:30 PM

The Score Doesn't Matter – The Kids Do!

Every teammate raises a minimum of \$100 in collections to earn prizes.

"Bowlers" receive 2 hours to bowl 2 games at Pheasant Lanes, free food, drinks, door prizes, and a lot of fun!

Each sponsor can choose to give money now, or donate online.

Challenge yourself to raise \$1,000 – the cost of matching a child for one year!



Big Brothers Big Sisters of McLean County

603 S. Center St.
Bloomington, IL 61701



Bowler's Name: _____
 Address: _____
 City, St. Zip: _____
 Phone: _____
 Email: _____
 Team Captain: _____

	Bowl for Kids' Sake March 31 & April 14 Pheasant Lanes	Sponsor Name, Phone Address, City, State, Zip (Please Print Clearly)	Total Pledge
#	Name:	Address:	\$
1	Phone:	City, St., Zip:	
#	Name:	Address:	\$
2	Phone:	City, St., Zip:	
#	Name:	Address:	\$
3	Phone:	City, St., Zip:	
#	Name:	Address:	\$
4	Phone:	City, St., Zip:	
#	Name:	Address:	\$
5	Phone:	City, St., Zip:	
#	Name:	Address:	\$
6	Phone:	City, St., Zip:	
#	Name:	Address:	\$
7	Phone:	City, St., Zip:	
#	Name:	Address:	\$
8	Phone:	City, St., Zip:	
#	Name:	Address:	\$
9	Phone:	City, St., Zip:	
#	Name:	Address:	\$
10	Phone:	City, St., Zip:	
TOTAL COLLECTED			\$

	Bowl for Kids' Sake March 31 & April 14 Pheasant Lanes	Sponsor Name, Phone Address, City, State, Zip (Please Print Clearly)	Total Pledge
#	Name:	Address:	\$
1	Phone:	City, St., Zip:	
#	Name:	Address:	\$
2	Phone:	City, St., Zip:	
#	Name:	Address:	\$
3	Phone:	City, St., Zip:	
#	Name:	Address:	\$
4	Phone:	City, St., Zip:	
#	Name:	Address:	\$
5	Phone:	City, St., Zip:	
#	Name:	Address:	\$
6	Phone:	City, St., Zip:	
#	Name:	Address:	\$
7	Phone:	City, St., Zip:	
#	Name:	Address:	\$
8	Phone:	City, St., Zip:	
#	Name:	Address:	\$
9	Phone:	City, St., Zip:	
#	Name:	Address:	\$
10	Phone:	City, St., Zip:	
TOTAL COLLECTED			\$

