



**Big Brothers Big Sisters**



## BOWL FOR KIDS' SAKE

### Macon County Bowl for Kids' Sake 2012

#### Pla-Mor Lanes Decatur, Illinois

|          |            |
|----------|------------|
| Friday   | March 16th |
| Saturday | March 17th |
| Sunday   | March 18th |

### Bowl for Kids' Sake is Easy!

Just register as a team or as an individual, recruit friends, family and co-workers to participate with you, each bowler raises \$100 and then comes out to their selected date and time to bowl and have fun! Each lane can hold up to 6 bowlers; have more than 6? Just let us know and we will put you on adjacent lanes to create one big party for you and your friends!

### Pick a Date to Knock Down the Pins

Pick your date and time to bowl.

- Friday, March 16<sup>th</sup>                    5:30-7:30 PM & 8:00-10:00 PM
- Saturday, March 17<sup>th</sup>                7:30-9:30 PM & 10:00 PM-12:00 AM
- Sunday, March 18<sup>th</sup>                    1:30-3:30 PM

### Call Big Brothers Big Sisters to Register

Call the BBBS office at 217-428-4240 to register your team or register online at <http://bbbs.kintera.org/2012>

### Support Big Brothers Big Sisters and Win Prizes

All individuals who raise \$100 in donations get:

- A free Bowl For Kids' Sake T-shirt
- Two free games of bowling with shoe rental
- Free food from Pizza Hut
- A chance to win door prizes from area merchants
- Raise more money to win more prizes!
  - \$100 – T-shirt
  - \$200 – T-shirt & Long sleeve t-shirt
  - \$300 – T-shirt, Long sleeve t-shirt & Hooded sweatshirt
  - Top 5 fundraisers, over \$1,000 in order, choose from TV, Playstation Move Bundle, iPad, Kindle Fire, or iPod Touch.





## **RAISE MORE MONEY. FASTER. EASIER. CREATE A PERSONAL FUNDRAISING WEBPAGE.**

1. Go to <http://bbbs.kintera.org/2012> and click the “Register” button.
2. Choose to form a team, join a team or register as individual.
3. Follow the on-screen instructions and choose your location, day and time to bowl.
4. Customize your page with a title, a message about Big Brothers Big Sisters and Bowl for Kids’ Sake, and a photo.
5. Start raising money by emailing your personal fundraising page to friends, family, coworkers, etc.

**Or, use the traditional Pledge Sheet to record and collect your donations.  
If collecting pledges offline, please turn your donations in to the  
Big Brothers Big Sisters office the week you are scheduled to bowl.**

### **TIPS FOR A SUCCESSFUL FUNDRAISING PAGE**

- 1. Edit your homepage to tell your friends why you’re Bowling for Kids’ Sake. You can add pictures, You Tube Videos, and share your story!**

*How this helps: People who upload a picture or share their story can raise 10x more than people who don’t.*

- 2. Post about it on your Facebook status!**

*How this helps: People who use their Facebook status can raise 3x more money than those who don’t.*

- 3. Send e-mails to 20 friends!**

*How this helps: On average, each e-mail you send raises \$10!*

- 4. Send a Facebook message to 50 friends.**

*How this helps: Sending messages can help you raise 315% more money!*

- 5. Send a tweet on Twitter.**

*How this helps: People who fundraise on Twitter can raise 10x more than people who don’t.*

**Statistics show that, on average, a bowler who sends emails to  
25 friends and family three times, will raise an average of \$625.**



**Macon County  
Bowler Registration**

**Team (Company Name, if applicable):** \_\_\_\_\_

**Team Captain:** \_\_\_\_\_ T-Shirt Size: \_\_\_\_\_

Work Phone: ( ) - \_\_\_\_\_ Home Phone: ( ) - \_\_\_\_\_

Cell Phone: ( ) - \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ St. \_\_\_\_\_ Zip: \_\_\_\_\_

**2<sup>nd</sup> Bowler:** \_\_\_\_\_ T-Shirt Size: \_\_\_\_\_

Work Phone: ( ) - \_\_\_\_\_ Home Phone: ( ) - \_\_\_\_\_

Cell Phone: ( ) - \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ St. \_\_\_\_\_ Zip: \_\_\_\_\_

**3<sup>rd</sup> Bowler** \_\_\_\_\_ T-Shirt Size: \_\_\_\_\_

Work Phone: ( ) - \_\_\_\_\_ Home Phone: ( ) - \_\_\_\_\_

Cell Phone: ( ) - \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ St. \_\_\_\_\_ Zip: \_\_\_\_\_

**4<sup>th</sup> Bowler** \_\_\_\_\_ T-Shirt Size: \_\_\_\_\_

Work Phone: ( ) - \_\_\_\_\_ Home Phone: ( ) - \_\_\_\_\_

Cell Phone: ( ) - \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ St. \_\_\_\_\_ Zip: \_\_\_\_\_

**5<sup>th</sup> Bowler** \_\_\_\_\_ T-Shirt Size: \_\_\_\_\_

Work Phone: ( ) - \_\_\_\_\_ Home Phone: ( ) - \_\_\_\_\_

Cell Phone: ( ) - \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ St. \_\_\_\_\_ Zip: \_\_\_\_\_

**6<sup>th</sup> Bowler** \_\_\_\_\_ T-shirt Size: \_\_\_\_\_

Work Phone: ( ) - \_\_\_\_\_ Home Phone: ( ) - \_\_\_\_\_

Cell Phone: ( ) - \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ St. \_\_\_\_\_ Zip: \_\_\_\_\_

**Get Started:**

Team Captains build a team and register for a date & time.

**Register Your Team:**

**Online:** <http://bbbs.kintera.org/2012>

**Mail:**

Bowl for Kids' Sake  
310 West William Street  
Decatur, IL 62522

**Fax:** 217-362-7716

**Phone:** 217-428-4240

**Email:** [specialevents@bbbscil.org](mailto:specialevents@bbbscil.org)

**Pla-Mor Lanes  
2121 N. 22<sup>nd</sup> St.  
Decatur, IL 62526**

| Please indicate the Day & Time your team would like to Bowl. |                               |
|--|-------------------------------|
| <input type="checkbox"/>                                     | March 16, 2012 5:30-7:30 PM   |
| <input type="checkbox"/>                                     | March 16, 2012 8:00-10:00 PM  |
| <input type="checkbox"/>                                     | March 17, 2012 7:30-9:30 PM   |
| <input type="checkbox"/>                                     | March 17, 2012 10:00 PM-12 AM |
| <input type="checkbox"/>                                     | March 18, 2012 1:30-3:30 PM   |

**The Score Doesn't Matter – The Kids Do!**

Every teammate raises a minimum of \$100 in collections to earn prizes.

"Bowlers" receive 2 hours, to bowl 2 games at Pla-Mor Lanes, free food, drinks, door prizes, and a lot of fun!

Each sponsor can choose to give money now, or donate online.

*Challenge yourself to raise \$1,000 – the cost of matching a child for one year!*



# Big Brothers Big Sisters of Macon County

310 West William Street  
Decatur, IL 62522



Bowler's Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City, St. Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Team Captain: \_\_\_\_\_

| Bowl for Kids' Sake<br>March 16-18, 2012<br>Pla-Mor Lanes |        | Sponsor Name, Phone<br>Address, City, State, Zip<br>(Please Print Clearly) | Total<br>Pledge |
|---|--------|--|-----------------|
| #   | Name:  | Address:   | \$              |
| 1   | Phone: | City, St., Zip:  |                 |
| #   | Name:  | Address:   | \$              |
| 2   | Phone: | City, St., Zip:  |                 |
| #   | Name:  | Address:   | \$              |
| 3   | Phone: | City, St., Zip:  |                 |
| #   | Name:  | Address:   | \$              |
| 4   | Phone: | City, St., Zip:  |                 |
| #   | Name:  | Address:   | \$              |
| 5   | Phone: | City, St., Zip:  |                 |
| #   | Name:  | Address:   | \$              |
| 6   | Phone: | City, St., Zip:  |                 |
| #   | Name:  | Address:   | \$              |
| 7   | Phone: | City, St., Zip:  |                 |
| #   | Name:  | Address:   | \$              |
| 8   | Phone: | City, St., Zip:  |                 |
| #   | Name:  | Address:   | \$              |
| 9   | Phone: | City, St., Zip:  |                 |
| #   | Name:  | Address:   | \$              |
| 10  | Phone: | City, St., Zip:  |                 |
| <b>TOTAL COLLECTED</b>                                    |        |  | <b>\$</b>       |

| <b>Bowl for Kids' Sake</b><br>March 16-18, 2012<br>Pla-Mor Lanes |        | <b>Sponsor Name, Phone</b><br><b>Address, City, State, Zip</b><br>(Please Print Clearly) | <b>Total Pledge</b> |
|--|--------|--|---------------------|
| #  | Name:  | Address:   | \$                  |
| 1  | Phone: | City, St., Zip:  |                     |
| #  | Name:  | Address:   | \$                  |
| 2  | Phone: | City, St., Zip:  |                     |
| #  | Name:  | Address:   | \$                  |
| 3  | Phone: | City, St., Zip:  |                     |
| #  | Name:  | Address:   | \$                  |
| 4  | Phone: | City, St., Zip:  |                     |
| #  | Name:  | Address:   | \$                  |
| 5  | Phone: | City, St., Zip:  |                     |
| #  | Name:  | Address:   | \$                  |
| 6  | Phone: | City, St., Zip:  |                     |
| #  | Name:  | Address:   | \$                  |
| 7  | Phone: | City, St., Zip:  |                     |
| #  | Name:  | Address:   | \$                  |
| 8  | Phone: | City, St., Zip:  |                     |
| #  | Name:  | Address:   | \$                  |
| 9  | Phone: | City, St., Zip:  |                     |
| #  | Name:  | Address:   | \$                  |
| 10   | Phone: | City, St., Zip:  |                     |
| <b>TOTAL COLLECTED</b>   |        |  | <b>\$</b>           |

