



**Big Brothers Big Sisters**



## BOWL FOR KIDS' SAKE

**Ford County  
Bowl for Kids' Sake 2012**

*Country Tyme Lanes*  
**Rantoul, Illinois**  
Sunday April 1st

### **Bowl for Kids' Sake is Easy!**

Just register as a team or as an individual, recruit friends, family and co-workers to participate with you, each bowler raises \$50 and then comes out to their selected date and time to bowl and have fun! Each lane can hold up to 6 bowlers; have more than 6? Just let us know and we will put you on adjacent lanes to create one big party for you and your friends!



### **Support the Kids and Knock Down the Pins**

- Sunday, April 1st 3:00-5:00 PM

### **Call Big Brothers Big Sisters to Register**

Call the BBBS office at 217-379-9990 to register your team or register online at <http://bbbs.kintera.org/2012>



### **Support Big Brothers Big Sisters and Win Prizes**

All individuals who raise \$50 in donations get:

- A free Bowl For Kids' Sake T-shirt
- Two free games of bowling with shoe rental
- Free food
- A chance to win door prizes from area merchants
- Raise more money to win more prizes!
  - \$50 - T-shirt
  - \$100 - T-shirt & Hooded Sweatshirt
  - \$250 - T-shirt, Hooded Sweatshirt & Fleece Jacket
  - Top 2 fundraisers, over \$500, choose in order from a TV or Playstation Move Bundle!





## **RAISE MORE MONEY. FASTER. EASIER. CREATE A PERSONAL FUNDRAISING WEBPAGE.**

1. Go to <http://bbbs.kintera.org/2012> and click the “Register” button.
2. Choose to form a team, join a team or register as individual.
3. Follow the on-screen instructions and choose your location, day and time to bowl.
4. Customize your page with a title, a message about Big Brothers Big Sisters and Bowl for Kids’ Sake, and a photo.
5. Start raising money by emailing your personal fundraising page to friends, family, coworkers, etc.

**Or, use the traditional Pledge Sheet to record and collect your donations.  
If collecting pledges offline, please turn your donations in to the  
Big Brothers Big Sisters office the week you are scheduled to bowl.**

### **TIPS FOR A SUCCESSFUL FUNDRAISING PAGE**

- 1. Edit your homepage to tell your friends why you’re Bowling for Kids’ Sake. You can add pictures, You Tube Videos, and share your story!**

*How this helps: People who upload a picture or share their story can raise 10x more than people who don’t.*

- 2. Post about it on your Facebook status!**

*How this helps: People who use their Facebook status can raise 3x more money than those who don’t.*

- 3. Send e-mails to 20 friends!**

*How this helps: On average, each e-mail you send raises \$10!*

- 4. Send a Facebook message to 50 friends.**

*How this helps: Sending messages can help you raise 315% more money!*

- 5. Send a tweet on Twitter.**

*How this helps: People who fundraise on Twitter can raise 10x more than people who don’t.*

**Statistics show that, on average, a bowler who sends emails to  
25 friends and family three times, will raise an average of \$625.**



### Ford County Bowler Registration

**Team (Company Name, if applicable):** \_\_\_\_\_

**Team Captain:** \_\_\_\_\_ T-Shirt Size: \_\_\_\_\_

Work Phone: \_\_\_\_\_ Home Phone: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ St. \_\_\_\_\_ Zip: \_\_\_\_\_

**2<sup>nd</sup> Bowler:** \_\_\_\_\_ T-Shirt Size: \_\_\_\_\_

Work Phone: \_\_\_\_\_ Home Phone: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ St. \_\_\_\_\_ Zip: \_\_\_\_\_

**3<sup>rd</sup> Bowler** \_\_\_\_\_ T-Shirt Size: \_\_\_\_\_

Work Phone: \_\_\_\_\_ Home Phone: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ St. \_\_\_\_\_ Zip: \_\_\_\_\_

**4<sup>th</sup> Bowler** \_\_\_\_\_ T-Shirt Size: \_\_\_\_\_

Work Phone: \_\_\_\_\_ Home Phone: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ St. \_\_\_\_\_ Zip: \_\_\_\_\_

**5<sup>th</sup> Bowler** \_\_\_\_\_ T-Shirt Size: \_\_\_\_\_

Work Phone: \_\_\_\_\_ Home Phone: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ St. \_\_\_\_\_ Zip: \_\_\_\_\_

**6<sup>th</sup> Bowler** \_\_\_\_\_ T-shirt Size: \_\_\_\_\_

Work Phone: \_\_\_\_\_ Home Phone: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ St. \_\_\_\_\_ Zip: \_\_\_\_\_

#### Get Started:

Team Captains build a team and register for a date & time.

#### Register Your Team:

**Online:** <http://bbbs.kintera.org/2012>

#### Mail:

Bowl for Kids' Sake  
1510 W. Ottawa, PO Box 79  
Paxton, IL 60957

**Phone:** 217-379-9990

**Email:** [specialevents@bbbscil.org](mailto:specialevents@bbbscil.org)

**Country Tyme Lanes**  
**1568 E. Grove Ave.**  
**Rantoul, IL 61866**

**April 1, 2012 3:00-5:00 PM**

#### The Score Doesn't Matter – The Kids Do!

Every teammate raises a minimum of \$50 in collections to earn prizes.

"Bowlers" receive 2 hours, to bowl 2 games at Country Tyme Lanes, free food, drinks, door prizes, and a lot of fun!

Each sponsor can choose to give money now, or donate online.



*Challenge yourself to raise  
\$1,000 – the cost of matching a  
child for one year!*

# Big Brothers Big Sisters of Ford County

1510 W. Ottawa, PO Box 79  
Paxton, IL 60957



Bowler's Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City, St. Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Team Captain: \_\_\_\_\_

Bowl for Kids' Sake April 1, 2012 Country Tyme Lanes		Sponsor Name, Phone Address, City, State, Zip (Please Print Clearly)	Total Pledge
#	Name:	Address:	\$
1	Phone:	City, St., Zip:	
#	Name:	Address:	\$
2	Phone:	City, St., Zip:	
#	Name:	Address:	\$
3	Phone:	City, St., Zip:	
#	Name:	Address:	\$
4	Phone:	City, St., Zip:	
#	Name:	Address:	\$
5	Phone:	City, St., Zip:	
#	Name:	Address:	\$
6	Phone:	City, St., Zip:	
#	Name:	Address:	\$
7	Phone:	City, St., Zip:	
#	Name:	Address:	\$
8	Phone:	City, St., Zip:	
#	Name:	Address:	\$
9	Phone:	City, St., Zip:	
#	Name:	Address:	\$
10	Phone:	City, St., Zip:	
<b>TOTAL COLLECTED</b>			<b>\$</b>

<b>Bowl for Kids' Sake</b> April 1, 2012 Country Tyme Lanes		<b>Sponsor Name, Phone</b> <b>Address, City, State, Zip</b> (Please Print Clearly)	<b>Total Pledge</b>
#	Name:	Address:	\$
1	Phone:	City, St., Zip:	
#	Name:	Address:	\$
2	Phone:	City, St., Zip:	
#	Name:	Address:	\$
3	Phone:	City, St., Zip:	
#	Name:	Address:	\$
4	Phone:	City, St., Zip:	
#	Name:	Address:	\$
5	Phone:	City, St., Zip:	
#	Name:	Address:	\$
6	Phone:	City, St., Zip:	
#	Name:	Address:	\$
7	Phone:	City, St., Zip:	
#	Name:	Address:	\$
8	Phone:	City, St., Zip:	
#	Name:	Address:	\$
9	Phone:	City, St., Zip:	
#	Name:	Address:	\$
10	Phone:	City, St., Zip:	
<b>TOTAL COLLECTED</b>			<b>\$</b>

